

**The pace of digital change is accelerating -
don't get left behind!**

**Start your digital
journey here. Join us at
our annual Conference
on 5 October 2017**



**Let an exciting mix of industry experts take you on a digital
journey...**

Learn how to get digital running through every aspect of your organisation's activities; from communicating with your donors and beneficiaries to increasing your digital fundraising or turning your data into meaningful impact measures.

What we are covering

- Q&A: Demystifying social media
- Data and how to use it
- The new General Data Protection Regulation: what you need to know
- Making it happen: ten steps to a digital strategy
- Q&A: Next level social media
- How to get a tip-top website
- Optimising digital fundraising
- Making the most of Google
- Adwords

Don't miss out

**Join us on
October 5th
Book
your place
now!**

Sponsored by



When & where:

5 October 2017
9.00am – 5.00pm
The Gateway Conference Centre
Gatehouse Road, Aylesbury HP19 8FF

 **Community Impact Bucks**
A BETTER LIFE TOGETHER