

About Buckinghamshire Mind

Buckinghamshire Mind is an independent charity providing high quality services to support and represent people with mental health needs in the local community. We work to provide a voice for people with mental health needs to fight stigma.



The challenge

Buckinghamshire Mind were already looking at a number of improvement projects but it was during the new futures diagnostic session that income diversification and generation was identified as the most pressing. The charity had a strong offer for grants and foundations but it was an untapped source of funding.

Support from new futures buckinghamshire

- Finance and income package
- ICT

The new futures consultant supported Bucks Mind in producing a fundraising strategy, clearly articulating what the case for support was, what the need for support was and how this directly supported services provided by the charity. He unpicked the strategic aims of the organisation to identify potential funding streams which clearly linked to service delivery areas and produced a database of funders, including vital information such as application dates and areas of interest.

“By working with new futures we were able to clarify our messaging for grant applications and we could move more quickly to secure funds. It has also helped our staff to work more effectively by developing a house style which can be applied to all future funding applications.” *Andrea McCubbin, chief executive, Buckinghamshire Mind*



The impact

Bucks Mind have been able to secure grants from Comic Relief, Children in Need and the Rothschild Foundation. They have been able to use this money to develop a youth befriending project supporting individuals with mild or moderate mental health needs in their communities, schools and hospitals. This project is still ongoing and they are seeing an increasing number of people accessing the service.

A grant from Lloyds Bank has provided them with much needed finance but also a peer mentor, training and a 12-month licence to the ‘Outcome Star’ measurement tool which will help them monitor and measure their impact on every single service user, as well as the overall impact of their charity.